



*** Strategy Committee Member ***

Position Description & Expectations

ABOUT THE SAN FRANCISCO WHOLESALE PRODUCE MARKET

The San Francisco Wholesale Produce Market (The SF Market) makes things grow – for farmers, distributors, wholesalers, retailers, restaurants, and communities. Home to 30 merchants in a single vibrant San Francisco marketplace, our diverse range of produce businesses supply the widest, best-tasting selection of fresh produce available in Northern California. The SF Market is a platform for critical access and scale – providing the food infrastructure, programs and relationships that help hundreds of farmers, Bay Area food businesses and their communities thrive.

The SF Market is San Francisco's original – and only – wholesale produce market. As a pillar of the Bay Area's food economy and a non-profit social enterprise, we create jobs for over 850 people and foster efficiency, diversity and innovation. The SF Market moves millions of pounds of fresh produce through the Bay Area, occupies 485,000 sq. ft. of food-focused warehouse and logistics space in San Francisco's Bayview Hunter's Point neighborhood, and has plans to upgrade facilities to support new food businesses and an engaged community. The SF Market's focus on growth extends to the entire food system – with programs directed toward local farmer partnerships, food recovery, and healthy retail policy. Learn more at www.sfproduce.org.

WORK OF THE COMMITTEE

The SF Market's Board Strategy Committee is currently comprised of merchants, current members of the Board of Directors, and other qualified volunteers. The responsibilities of the Strategy Committee include:

- 1) Make recommendations to the board related to the organization's mission, vision, strategic initiatives, major programs and services.
- 2) Periodically review the mission and vision, and recommend changes to the board.
- 3) Annually review the strategic plan and recommend updates as needed based on changes to the organization, changes on the market, community needs, and other factors.
- 4) Review major new programs, services and initiatives.
- 5) Assist management in identifying critical strategic issues facing the organization. Assist in the analysis of alternative strategic options.
- 6) Understand The SF Market's merchants, relevant government relationships, community, and core competencies of the Market and incorporate into the committee's work.

The Strategy Committee will establish annual goals specifying several areas on which it will focus its activities for the coming year. Examples might include:

- Evaluation and recommendation of Market's long-term programmatic goals.
- Market operations initiatives.
- Community engagement including outreach, engagement, hiring and marketing.
- Internal Market communication.

QUALIFICATIONS

We are seeking qualified volunteers that feel confident they will be able to successfully execute against the goals of the Committee to serve as committee members. Specifically, we are looking for candidates that have the following:

- Experience working at nonprofits – particularly within nonprofits' programmatic work
- Expertise in strategic thinking and strategic planning processes – added bonus with real estate perspective
- Experience or interest in food and agriculture

COMMITMENT

We are asking for committee members to make a one year commitment. The Committee meets monthly during business hours, but frequency can fluctuate depending on priorities and timeline.

Service on The SF Market's committees is a volunteer position.

If interested, or to learn more, please contact Michael Janis, General Manager, at 415-550-4495 or mjanis@sfproduce.org